

Renewal of the Okanagan Charter

Interviews and Focus Groups

Purpose

Aim was to explore the key themes identified in the survey findings in more depth to inform a new health promotion charter

Data Collection

Conducted
March- April
2025



Questions
informed by
survey data



MS Teams



45-60 minutes
approx.

Participant Demographics

Interviews (N = 27) & Student focus groups (N = 11)

- Experts in health promotion in higher education.
- Individuals who previously developed health promotion charters.
- Leaders from global health organizations including UNESCO, WHO, and IUHPE.
- Student leaders.
- Students studying health promotion.



Location of residence

Africa N = 3, Australia N = 2, Asia N = 4, Europe N = 15, North America N = 11, South America N = 2



Next steps



- Key themes identified using thematic analysis.
- Literature synthesis.

