

HEA Healthy Campus Evaluation Toolkit for higher education institutions in Ireland

**Project Overview** 

Associate Professor Catherine Darker Project Lead HEA Conference 5<sup>th</sup> June 2024

### **Funder and Project Team**

Funder:

Higher Education Authority (Caroline Mahon)



Project Team: \*HEI Lead identified from each Project HEI









Catherine Darker (PI)
Martina Mullin\*
David Loughrey
Kaye Stapleton
Susan Smith
Lena Doherty
Mary O'Neill

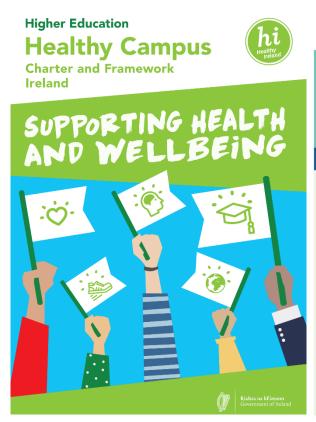
(e-learning technologist)

Michael Byrne\*
Susan Calnan

Andrea Bickerdike\* Con Burns Cian O'Neill Catherine Woods\*
Sarah Kennedy
Audrey Tierney
Catherine Norton
Eva Devaney

International Experts: Mark Dooris; Stephan van den Bourke; Vicki Squires

### **Policy Context**





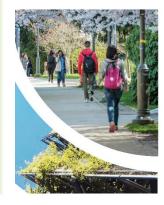


National Student Mental Health and Suicide Prevention Framework

2020





















### **Overview of Project**

Development of an Evaluation (process and outcomes) Toolkit to <u>support the</u> <u>implementation</u> of the Healthy Campus Charter and Framework

Main Deliverable: Toolkit with self-review Tool, plus repository of resources

- 1. Enable institutions to self-review/ assess their work in relation to student and staff health and wellbeing, in the context of the Healthy Campus Charter and Framework.
- 1. A set of outcomes (process and impact) that allows institutions to assess the effectiveness of individual initiatives and the whole campus approach.
- 2. A set of resources to support institutions to implement, monitor and evaluate the Healthy Campus Charter and Framework. Examples include student and staff surveys, focus group facilitation material, template action plans etc.

### **Project Activities**

6 Months

- Review of existing selfreview tools
- Identification of process and outcomes indicators

Activity 1: Literature

### Activity 2: Engagement

- International expert interviews
- Stakeholder survey
- Knowledge Exchange
- In person workshop

- Self-review Tool
- Repository of resources
- Training workshop

Activity 3: Technical Toolkit development

### **Activity 1 – Literature Review**

Use of established team networks (e.g., Prof Mark Dooris)

Online meetings with international Tool developers

Traditional searches - Medline, Embase and Google Scholar (N=1579 studies double screened in Covidence)

# Activity 1 - Included international Toolkits

#### Resulted in identification of six relevant Toolkits:

- 1. UK Healthy University Network Self-Review Tool (England)
- 2. Healthy & Sustainable HE/PE Framework (Public Health Wales)
- 3. ASEAN Healthy University Rating System (across Asia)
- 4. FISU (USA)
- 5. University of British Columbia Activate Wellbeing Toolkit (Canada)
- 6. TWANZ (Tertiary Wellbeing Aotearoa, New Zealand)

### **Activity 1 - Analyses of identified Tools**

#### **Step 1: Identification of meta-Domains and Indicators**

**Abstracted Domains:** 10 meta-domains, 28 sub-domains, and 56 items identified.

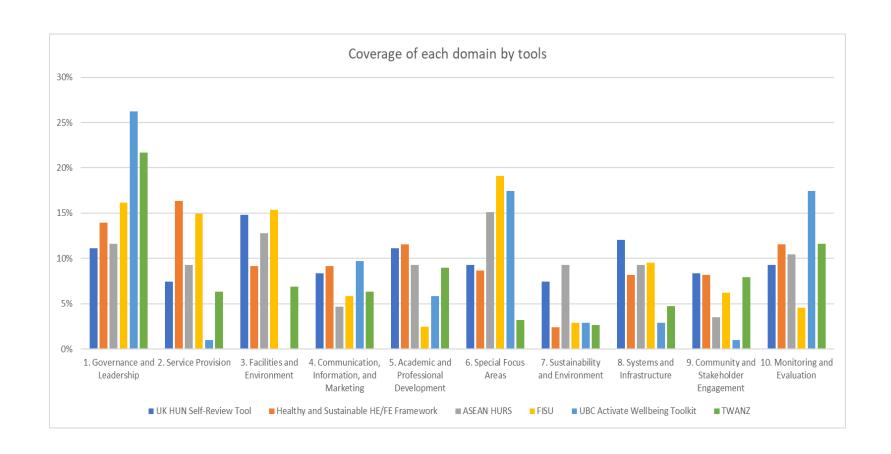
**Mapping:** Items in Tools matched and mapped to meta-items.

**Mixed Focuses:** Some Tools emphasise specific health topics; others take a holistic view.

= Number of occurrences in which an item matched a meta-item under each of the 10 meta-domains, across all six Tools.

**Step 2: Mapped back onto relevant policies** (e.g., Okanagan Charter, HEA Charter and HEA National Student Mental Health and Suicide Prevention Framework)

# Coverage of each Domain by international Tools



Stakeholder survey (N=51)

#### Top three purposes of the Toolkit

- Act as a guide for implementing a Healthy Campus
- Encourage best practices in promoting health and wellbeing
- To identify areas for improvement and assist in action planning

#### Preferences of response

Combination of multiple choice and open text (most preferred)

#### Repository resource preference

- Action plan templates (73%)
- Sample questionnaires / instruments (66%)
- A 'summary' how to guide (66%)
- Case studies (63%)

Stakeholder survey

| Informed indicators                      | Most important  |
|--|-----------------|
| Governance and leadership                |                 |
| Service provision                        |                 |
| Communication, information and marketing |                 |
| Special focus area                       |                 |
| Monitoring and evaluation                |                 |
| Facilities and environment               |                 |
| Academic and professional development    |                 |
| Sustainability and environment           |                 |
| Systems and infrastructure               | Least important |
| Community and stakeholder engagement     |                 |

Knowledge Exchange Event (March 2024)

#### Reporting and Resources:

- Importance of diverse resources: case studies, surveys, action plans, etc.
- Flexibility and adaptability crucial, especially for smaller institutions.
- Toolkit reporting should be informative yet not overly metricized.
- Regular networking and sharing post-toolkit implementation.

#### Domain and Indicators

- Emphasis on governance and leadership involvement (dependant on institution stage of development)
- Balance in domains crucial for a holistic approach.
- Process and outcome indicators should align, with focus on tangible outcomes.
- Consideration for multi-campus HEIs

Knowledge Exchange Event (March 2024)

#### Implementation and Logistics:

- Stakeholders' roles in tool completion: Health campus lead, services, student unions, etc.
- Data collation methods: participation rates, interviews, qualitative and quantitative data.
- Tool completion frequency: annually, every 2-3 years, or ongoing as per healthcare services

#### Using the Toolkit for Support:

- Prioritising health in institutional objectives and strategies.
- Obtaining buy-in from senior management through strategic alignment, potential to link to broad, national initiatives and services.
- Utilising the toolkit for year-end reporting to HEA, separate from the toolkit itself.

### **Activity 3 - Building a prototype Toolkit**

Technical details

Both the Self-Evaluation Tool and the Repository hosted via the HEA website (one centralized location, easy to access)

Downloadable "interactive pdf" to desktop/laptop using free version of Adobe, no user sign in, enhancing accessibility and user-friendliness.

"Save as you go" functionality

NB: Data = not uploaded to HEA (or elsewhere); data retained at local HEI level!

### Activity 3 – Building a prototype Toolkit

In person feedback (May 2024)

• 67 Actionable items: General commentary, feedback on the repository and functionality of the Tool.

#### **Positive feedback**

Great to see a standardised approach with flexibility

Ability to use the tool as a 'touch point' if your HEI does not have Healthy Campus development

A good opportunity to consult internally and reflect on processes

#### **Opportunities to Improve**

Integrate more 'hover' definitions and Framework examples

Guidance on creating a balanced Healthy Campus group.

Future evaluation of the tool is needed a year or two post launch

### **Activity 3 - Building a prototype Toolkit**

## What did you get from today's in person session?

56 responses



### **Landing Page**



### Pillar Example



#### Pillar 1: Leadership, Strategy and Governance



Governance and Leadership

1.1.1 1.1.2 1.1.3

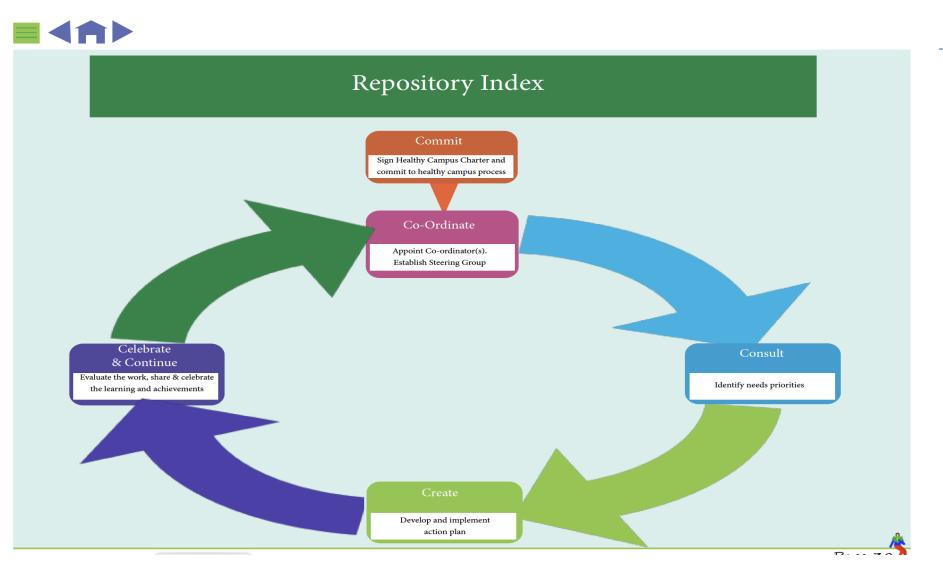
Research & Knowledge Transfer

Notes / Evidence of What They Have

- 1.1 Strategy Planning and Policy
- 1.1.1 How well are initiatives for enhancing overall health and well-being for students and staff incorporated into your HEI's Healthy Campus strategy, policies, and governance?

|                        |   | -  |   |   | Done /ACTIONS   |
|------------------------|---|--|---|---|---|
|                        | Participation   | Partnership  | Evidence Based  | Sustainability  |   |
| MINIMAL<br>INTEGRATION | Our institution is considering how to involve current and/ or future staff and student health and well-being efforts into strategic planning or governance.   | Our institution has set up at least one committee of partners and champions within our HEI who work within the institution and with partners to develop Healthy Campus efforts for students and staff.         | Our institution has a limited presence of strategic planning, policies and governance structures addressing the health and well-being of staff and students in our campus. Healthy Campus actions to date are based on national policies, strategies and/or peer reviewed literature. | Our institution has considered setting specific Healthy Campus goals, policies, governance bodies, and implementing evaluation mechanisms to ensure ongoing improvement. We have written a commitment that our Healthy Campus approach is undergoing consideration and plans are short term in focus. |   |
| PARTIAL<br>INTEGRATION | Our institution is in the early phases of involving staff and student health and well-being initiatives into our strategic planning, with a committee that includes some senior staff and champions working together to achieve more integration of Healthy Campus. | Our institution has diverse partnerships within and beyond our institution that deliver some Healthy Campus resources and services in collaboration with external health organisations and community partners. | Our institution has collected institution specific data relevant to staff and student well-being, but we have yet to implement and integrate in a whole system approach to a Healthy Campus.  | Our institution has some Healthy Campus references included in our institution's strategic planning, policies, and governance but there is disconnectedness between policies and operational framework that prevent long term integration.  |   |
| FULL<br>INTEGRATION    | Our institution has integrated health and well-being initiatives in our institution's strategic planning, governance, policies, and annual reporting, reflecting a whole-system approach in our institution.  | Our institution regularly works with external health organisations and community partners to efficiently deliver Healthy Campus outputs at least once per annum.   | Our institution hosts regular evaluations and adaptations based on community feedback, evaluation, and data-driven insights, ensuring the Healthy Campus initiative's effectiveness.  | Our institution has an established Healthy Campus committee that is fully operational, with funding and resources supported by external stakeholders that aligns with our institution's operational framework, values, and mission.   | Evidence: For example, Signed copy of the HEA Charter,<br>Strategic Plan, Business Plan, Annual Planning, Evidence<br>of Workshops, Evidence of Commitment to a Healthy<br>Campus Approach, Other |

### Repository



### **Repository Context**

**Key commitment:** "We will create a repository of resources from existing resources in use across the four applicant HEIs, alongside requesting example resources from across the Healthy Campus Network to be included in the repository"

### **Dual, synergistic function:**

- Standalone resource (for inspiration)
- 2. As a resource linked in 'real-time'\* to specific sections of the Self-Evaluation Tool

\*(i.e., complete a particular sub-domain >> score >> directed to relevant section of the repository in 'real-time')













### **Design and Development Approach**



Aim: Devise a structure for a valid and sustainable repository

#### **Phase One**

Layout, structure, logistics

#### **Guiding Principles**

Align with 'Healthy Campus' process – informed by KEDs event (March '24)

#### Logistics/Structure

- Standalone resource
- Linked to the Self-Evaluation Tool

#### **Coding System**

 Coding system to label resources accordingly

#### Complete

Complete

#### Phase Two

Resource mapping

#### 'Easy Wins': Current Resources

HEA Case Studies
Internal shared resources

#### **Network-wide Call Out**

 Past and Future HEA Case Studies

#### **Phase Three**

Sustainability in longer term?

#### **Long-term Sustainability**

- Ongoing mechanism of sharing/populating?
- Maintain the coding/filing system?
- Future evaluation?
- Identification of gaps/overlap?

"By the Network, for the Network"

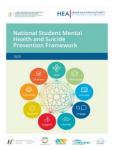
To consider











Leadership, Governance & Strategy

**Campus Environment** 

Campus Culture & Communications

Personal and Professional Development

(i.e., student and staff needs)

### **Section 1: Knowledge Exchange Hub**

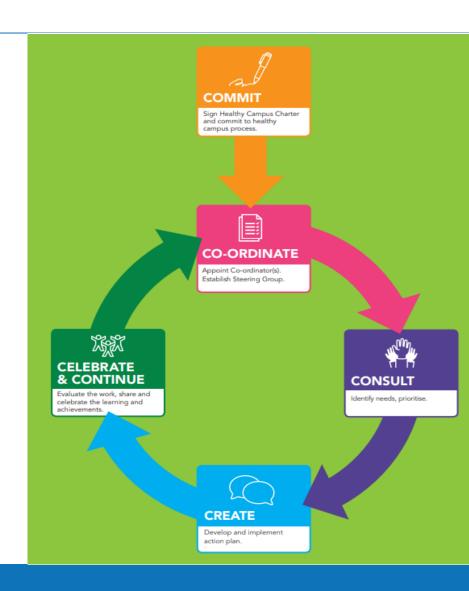


#### **Thematic content:**

- 1. Evaluation resources: the 'what' and the 'how'
- Specific case studies involving evaluations
- 3. Specific 'knowledge exchange' events

#### **EXAMPLE:**

 PG Cert H&W (MTU) – specific session on the 'basics' of evaluation

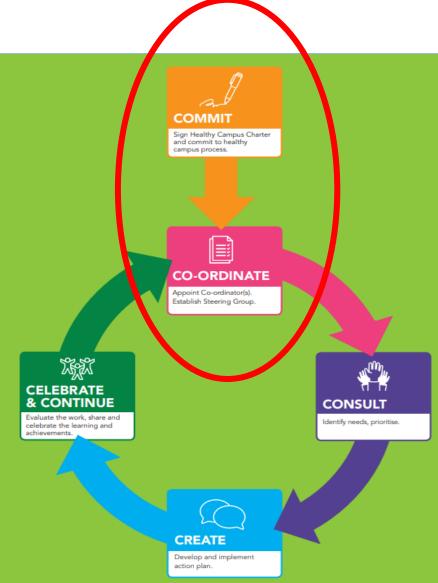


**Section 2: Commit/Co-Ordinate** 

### Ollscoil Teicneolaíochta na Mumhan Munster Technological University

#### **Thematic content:**

- Sample Strategic Documents and Healthy Campus Operational Models
- 2. Senior Management Communications (Leadership, Strategy, Governance)
- 3. Sample Alignments: e.g., resources to support EDI





### **Section 3: Consult**



#### **Thematic content:**

- 1. Aligned 'Healthy Campus' research activities (instruments, outputs, publications)
- 2. Communications: samples of good practice to foster engagement, strategic alignments, culture of belonging



< Previous Next >

Developing a health promoting university in Trinity College Dublin-overview and outline

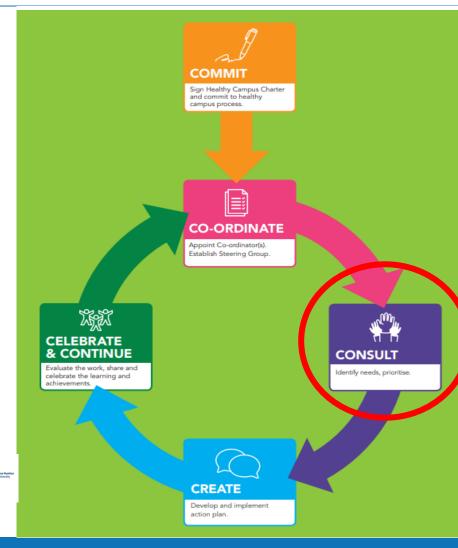
process evaluation Get access > Catherine D Darker , Martina Mullin, Louise Doyle, Michelle Tanner David McGrath, Lena Doherty, Katrin Dreyer-Gibney, Emer M Barrett, Deirdre Flynn, Patricia Murphy, Jo-Hanna H Ivers, Eilish Burke, Michele Ryan, Mary McCarron, Paula Murphy, Orla Sheils, David Hevey, Aisling Leen, Leah Keogh, Breda Walls, Annemarie E Bennett, Freja Petersen, Ann Nolan,

Health Promotion International, Volume 38, Issue 4, August 2023, daab180 https://doi.org/10.1093/heapro/daab180 Published: 05 November 2021

A Regional Gap Analysis to Inform the Implementation **#**UCC of the Irish Healthy Campus Framework Calnan, S.1, Bickerdike, A.2, O'Neill, C.2, Millar, S.1, Muttucomaroe, L.2, Oliveira, V.1 & Byrne, M.1





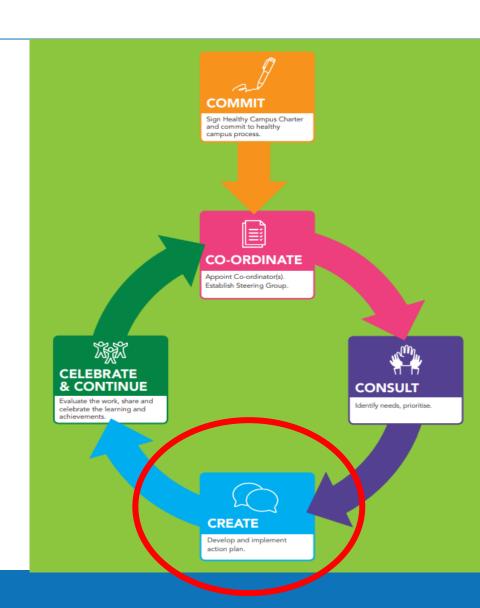


### **Section 4: Create**



### Thematic content: Samples of good practices, initiatives, interventions

- 'Focus Areas'
  - 1. Sustainability
  - 2. Facilities and Services
  - 3. Healthy, Sustainable and Ethical Campus Environments
  - 4. Curriculum
  - 5. Staff Development
  - 6. Mental Health and Wellbeing
  - 7. Positive Sexual Health and Consent
  - 8. Physical Activity
  - 9. Nutrition and Healthy Eating
  - 10. Alcohol
  - 11. Recreational Substance Use

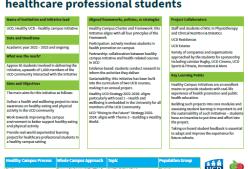


### **Section 4: Create**

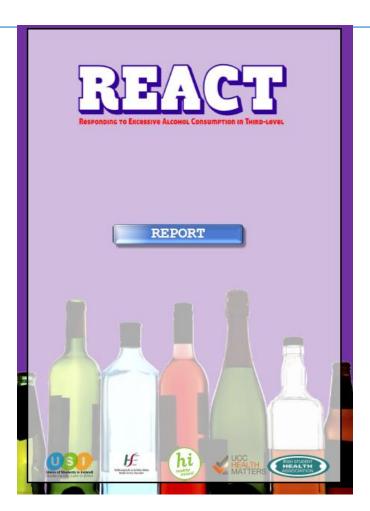




Healthy Eating and Active Living Weeks – real-life health promotion projects for healthcare professional students



|  | Wellbeing on the Curriculum |            | UCD |
|--|-----------------------------|------------|-----|
|  |                             | <b>M</b> - |     |













# Thank You catherine.darker@tcd.ie