TU Dublin TFI National Transport Authority Smarter Travel Survey

Name of institution and initiative lead
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Date and timeframe
Academic year 2022 – 2023 and ongoing

What was the reach?
The survey ran from November 7th – 30th 2022.
Work to develop the survey tool took place over a 6-month period before the survey launch in November 2022.

Aims and Objectives
3,271 staff and 1,162 students, across the TU Dublin Blanchardstown, City and Tallaght Campuses.
A focused engagement campaign using 7 digital & live methods resulted in over 90,000 digital impressions and 76,000 video hits.

Aligned frameworks, policies, or strategies
To capture the diverse needs of those travelling to TU Dublin campuses.
To gather information on staff and student physical activity levels.
To identify potential initiatives that may increase walking or cycling.
To gather information with a view to identifying opportunities to improve the health and wellbeing of our campus communities.

Project Collaborators
UN Sustainable Development Goal 11: Make cities and human settlements inclusive, safe, resilient, and sustainable.
UN Sustainable Development Goal 11, Target 11.2: By 2030, provide access to safe, affordable, accessible and sustainable transport systems for all, improving road safety, notably by expanding public transport, with special attention to the needs of those in vulnerable situations, women, children, persons with disabilities and older persons.
UN Sustainable Development Goal 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.
UN Sustainable Development Goal 9, Target 9.1: Develop quality, reliable, sustainable and resilient infrastructure, including regional and trans-border infrastructure, to support economic development and human well-being, with a focus on affordable and equitable access for all.

Key Learning Points
Across all campuses, when considering all trips to the campus, the highest proportion of trips are by bus. This is a positive for health as all public transport trips include an active element.
43% of respondents would like to walk more often, 35% would like to cycle more often and 33% would like to use public transport more often.
10% of respondents reported having a chronic illness or disability affecting their capacity to participate in certain physical activities which could include walking or cycling for transport.
Students predominantly travel to their campuses by bus.
An impressive 20% of staff trips to Grangegorman, Aungier Street and Bolton Street are by bicycle, including e-bike.
Overall, 81% of respondents to the survey travel by a sustainable mode to campus, 89% of the students do so compared to 56% of staff.

Healthy Campus Process
Whole Campus Approach
Topic
Population Group
Consult
Campus Environment (Facilities & Services)
Physical Activity/Active Transport
Students
Staff