Showcasing the PhD in Ireland to engage talent, employers and government

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Research Futures Launch of the revised National Framework for Doctoral Education (NFDE) and the TU Research and Innovation Supporting Enterprise (TU RISE) scheme
6th July 2023
Why develop a national PhD microsite?

Scoping paper on research career development discussed at the NFDE Advisory Forum February 2021.

Lack of visibility of national-level information on the “Irish doctorate/research masters”, including:

- As a student what to expect
- What kinds of research & transferable skills will be gained
- What are the career options; examples of where previous graduates are currently working, and why employers should consider recruiting research graduates for a broad range of roles

Research Career Profiling Group Formed
MyPhD microsite
Key Audience: Prospective Students

- Potential PhD students
- Why do a PhD?
- Why do a PhD in Ireland?
- Would you like to know more?
- Have a look at our frequently asked questions or learn more about the journey to earning your PhD.
Key Audience: Prospective Students

- Clearly set out the PhD journey
  - From before you start to journey’s end

<table>
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<tr>
<th>Your journey starts</th>
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<tbody>
<tr>
<td>Your first year</td>
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<td>Years 2–3</td>
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<td>Your final year</td>
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<td>Journey’s end</td>
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Underpinned by the NFDE

1. Original contribution to knowledge
2. Institutional responsibility
3. Quality of learning environment
4. Access to research and expertise
5. Learning experience
6. Discipline diversity
7. Delivery of supervision and examination
8. Quality of the final outcome
9. Quality assurance
Value Proposition to Employers

What skills do PhD graduates possess?

What do employers of PhD graduates say?

Contact Irish universities
Example of Employer testimonial
Sector: Consulting

• “PhD graduates tend to be rigorous 'completers', have patience (results don't come quickly or easily...), are analytical, are a bit more mature than their bachelor colleagues, are not afraid of going deep when required.....to be clear, I don't take on PhDs for their particular domain knowledge (genetics, molecular biology, whatever). It's their transversal skills, built on the back of research discipline/rigour, that I like and works well in consulting.”
IRISH EDUCATED GLOBALLY CONNECTED
**Value Proposition for Government**

- How government investment in doctoral education provides added value to Irish society
- A key driver of the knowledge economy
- A global destination for higher education
- A global reputation as an investment location
- A competitive and innovative Europe
Acknowledgements

Ms Jenna Barry, USI
Dr Jennifer Brennan, THEA
Dr Emer Cunningham, UCD
Ms Laura Flynn, QQI
Dr Padraig Gallagher, ATU

Dr Brian Jackson, SETU
Dr Lisa Keating, IUA
Ms Ger Lardner, UCD
Ms Janice Lau, HEA
Sadhbh McGrath, TCD Student representative

Ms Grainne Mooney, QQI
Dr Maysoun Mustafa, SFI
Ms Beata Sokolowska, QQI
Ms Kate Wood, IUA
Thank You
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