


Showcasing the PhD in Ireland to engage talent, employers and government

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Research Futures Launch of the revised National Framework for Doctoral Education (NFDE)
and the TU Research and Innovation Supporting Enterprise (TU RISE) scheme

6th July 2023



Why develop a national PhD microsite?

Scoping paper on research career development discussed at the NFDE Advisory Forum February 2021.

Lack of visibility of national-level information on the “Irish doctorate/research masters”, including:

- As a student what to expect
- What kinds of research & transferable skills will be gained
- What are the career options; examples of where previous graduates are currently working, and why employers should consider recruiting research graduates for a broad range of roles

Research Career Profiling Group Formed



MyPhD microsite



Key Audience: Prospective Students

- Potential PhD students
- Why do a PhD?
- Why do a PhD in Ireland?
- Would you like to know more?
- Have a look at our [frequently asked questions](#) or learn more about the [journey to earning your PhD](#).

Key Audience: Prospective Students

- Clearly set out the PhD journey
 - From before you start to journey's end

Your journey starts



Your first year



Years 2-3



Your final year



Journey's end





Underpinned
by the NFDE

1. Original contribution to knowledge
2. Institutional responsibility
3. Quality of learning environment
4. Access to research and expertise
5. Learning experience
6. Discipline diversity
7. Delivery of supervision and examination
8. Quality of the final outcome
9. Quality assurance

Value Proposition to Employers



MyPhD

PhD Students ▾

For Employers

For Government

Framework ▾

Publications

What skills do PhD graduates possess?



What do employers of PhD graduates say?



Contact Irish universities



Example of Employer testimonial Sector: Consulting

- *"PhD graduates tend to be rigorous 'completers', have patience (results don't come quickly or easily..), are analytical, are a bit more mature than their bachelor colleagues, are not afraid of going deep when required....to be clear, I don't take on PhDs for their particular domain knowledge (genetics, molecular biology , whatever). It's their transversal skills, built on the back of research discipline/rigour, that I like and works well in consulting."*

IRISH EDUCATED GLOBALLY CONNECTED



Value Proposition for Government



PhD Students ▾

For Employers

For Government

Framework ▾

Publications

How government investment in doctoral education provides added value to Irish society

A key driver of the knowledge economy ↕

A global destination for higher education ↕

A global reputation as an investment location ↕

A competitive and innovative Europe ↕

Acknowledgements

Ms Jenna Barry,
USI

Dr Jennifer
Brennan, THEA

Dr Emer
Cunningham, UCD

Ms Laura Flynn,
QQI

Dr Padraig
Gallagher, ATU

Dr Brian Jackson,
SETU

Dr Lisa Keating,
IUA

Ms Ger Lardner,
UCD

Ms Janice Lau,
HEA

Sadhbh McGrath,
TCD Student
representative

Ms Grainne
Mooney, QQI

Dr Maysoun
Mustafa, SFI

Ms Beata
Sokolowska, QQI

Ms Kate Wood,
IUA

Thank You

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RISING
TO THE
FUTURE
UCD Strategy 2020-2024