

# Creative Arts in Higher Education

## Student profiles and graduate outcomes



# Creative Arts subjects

1. Visual arts: including fine art, decorative arts.
2. Film & media: including broadcasting, animation.
3. Design: including fashion, craft, architecture, built environment, spatial, product, fashion and graphic design, design for stage and screen.
4. Performing arts: including acting, dance, drama, music.
5. Literature and languages: including creative writing, cultural criticism.
7. Cultural and heritage: including curatorial practice, tourism, arts management, culinary arts, enterprise.

Approximately **4,000** students graduate with creative arts degrees each year.



# Who studies creative arts?



**8%**

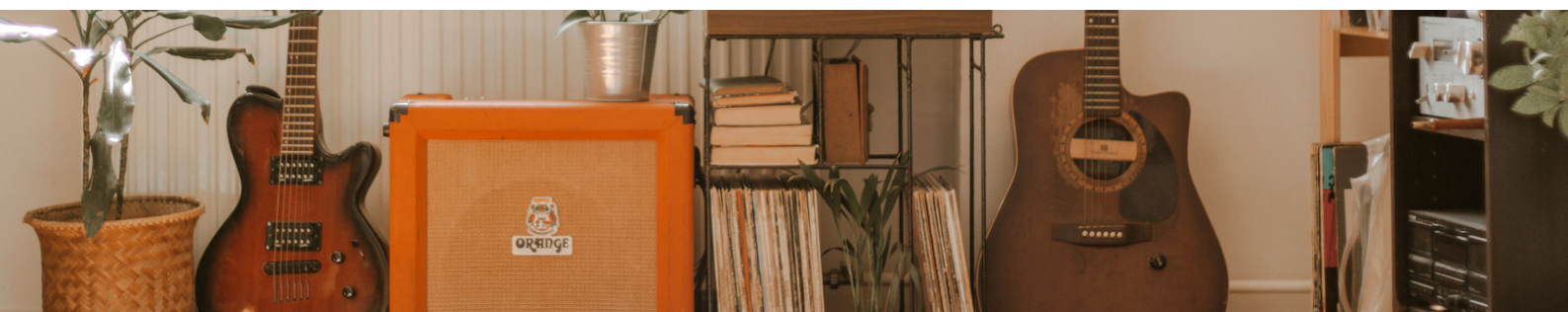
On average International students make up 8% of all students over the past 5 years

**56%**

Identify as female

**77%**

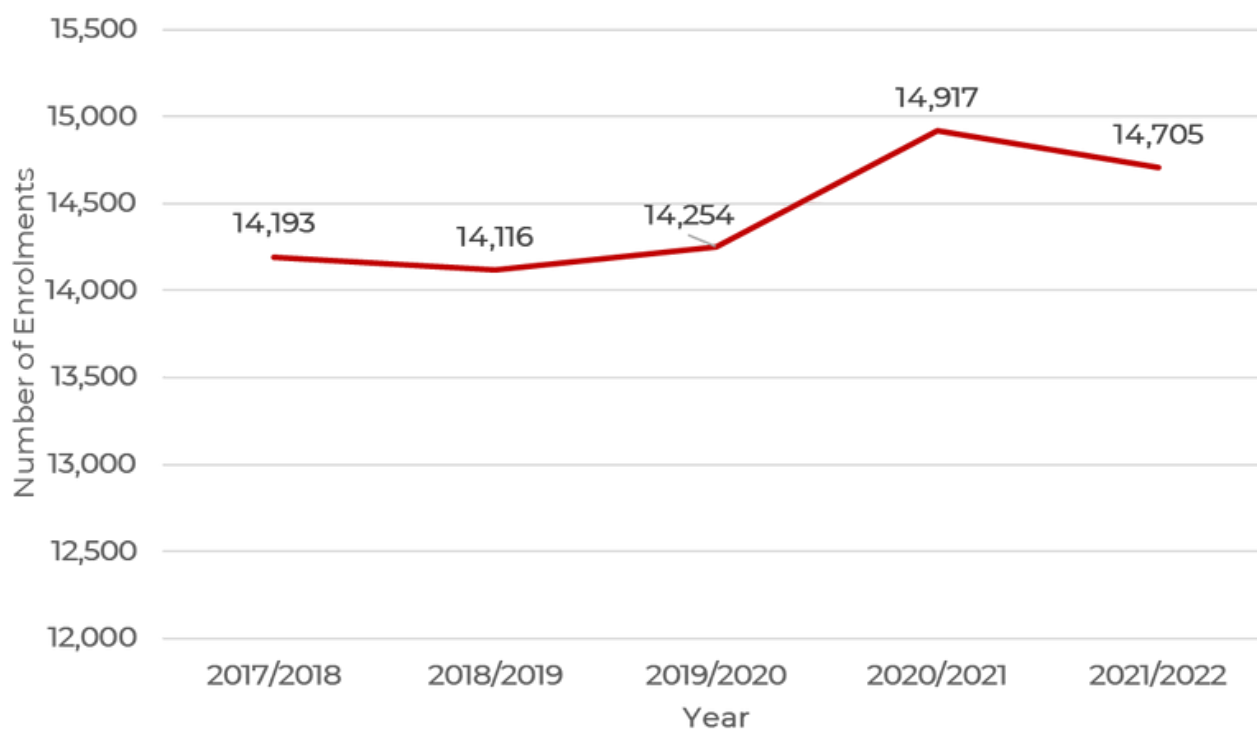
77% of Creative Arts students study undergraduate honours degrees; 9% study taught masters.



Socio-economic profile 2020/21	Creative Arts students	General student population
Disadvantaged	11%	10%
Marginally below average	30%	29%
Marginally above average	42%	42%
Affluent	18%	19%

# Student numbers

The number of students studying creative arts courses over the past five years has grown from c. 14,200 to 14,700.



## Non-Progression rates



**11%**

- 11% of creative arts students did not progress from year 1 to year 2 of their course in 2019/2020.
- This is compared to 9% of the general student population.



# Graduate Outcomes

## Main destination nine months post-graduation - data for 2018, 2019 and 2021

- 68% of Creative Arts honours degree graduates are in employment nine months after graduation. This compares to 73% of honours degree graduates overall.
- 15% are in further study, compared with 20% of honours degree graduates overall.



- 59% of employed graduates have permanent or open-ended contracts.
- This compares to 62% of employed graduates from the general population.

# For further information:



[www.graduateoutcomes.ie](http://www.graduateoutcomes.ie)



[HEA Graduate Outcomes](#)



[@GradSurveyIRL](#)

If you have any further queries, suggestions or ideas for future Info-Byte topics, please contact [graduatesurvey@hea.ie](mailto:graduatesurvey@hea.ie).

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