

**Europe and North America**

**Regional online launch**

**Education for Sustainable Development**

**Roadmap 2020-2030**

## ESD on the move



26 August - 4 September 2002



### Achievements of the Global Action Programme on ESD (2015-2019)



**1,514 strategic ESD policy documents**  
supported



**37,669,951 learners**  
involved



**2,148,873 teacher educators**  
participated in capacity-building activities



**3,549,839 youth leaders**  
supported



**5,517 ESD activities/programmes**  
established by local authorities

# Sustainable Development Goal Target 4.7

“By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through **education for sustainable development** and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture’s contribution to sustainable development.”





# An urgent call for action



**What we know, what we believe in  
and what we do needs to change.**

**What we have learned so far does  
not prepare us for the challenge.**

**This cannot go on.**

**We must urgently learn to live  
differently.**





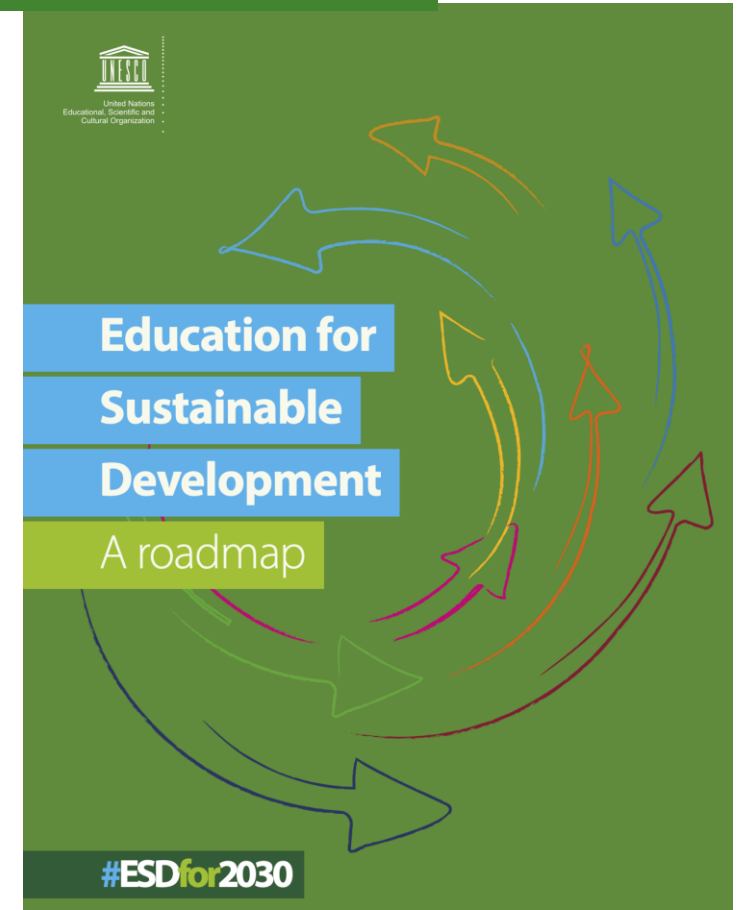
# ESD for 2030: Towards achieving the SDGs

## Goal

*ESD for 2030* aims to build a more just and sustainable world through strengthening ESD and contributing to the achievement of the 17 SDGs.

## Objective

To fully integrate ESD and the 17 SDGs into policies, learning environments, capacity- building of educators, the empowerment and mobilization of young people, and local level action.



**ESD for 2030 framework :** <https://unesdoc.unesco.org/ark:/48223/pf0000370215.locale=en>

**Roadmap (EN):** <https://unesdoc.unesco.org/ark:/48223/pf0000374802>

## By 2030...

### Governments

mainstream ESD in their education policies and frameworks to transform education.

**Learners** in all walks of life across the world have opportunities to acquire the knowledge, skills, values and attitudes needed for promoting sustainable development and achieving the 17 SDGs and to experience sustainable development in action through a whole-institution approach to ESD.

### Educators

across the world have the opportunities to develop capacities to foster societal transformation for a sustainable future. Training institutions for educators systematically integrate ESD.

**Youth** are strengthened to be agents of change and youth organizations systematically provide training for youth and youth trainers on ESD.

**People** living in cities and communities across the world recognize ESD as a key instrument and lifelong learning opportunity to achieve sustainability at a local level.

## Key feature 1

### Emphasis on education's role for the 17 SDGs

- ✓ ESD raises the awareness of the 17 goals in education settings
- ✓ ESD mobilizes action towards the achievement of the SDGs
- ✓ ESD promotes critical and contextualized understanding of the SDGs



## Key feature 2

# Focus on the big transformation

- ✓ Transformative action
- ✓ Structural changes
- ✓ Technological future

*(...) transformation necessitates, among other things, a certain level of disruption, with people opting to step outside the safety of the status quo or the “usual” way of thinking, behaving or living. It requires courage, persistence and determination, which can be present at different degrees, and which are best sourced from personal conviction, insight, or the simple feeling of what is right.*

*(Para 4.2, Framework for the implementation of ESD for 2030)*





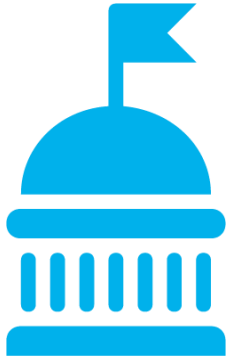
## Key feature 3

### Emphasis on Member States' leadership

- ✓ Address the five priority action areas
- ✓ Engage all concerned stakeholders
- ✓ Advocate and mobilize resources



# Five priority action areas



## Priority action area 1

### Advancing policy

- ✓ Integrate ESD into education policies and all policies on sustainable development



## Priority action area 2

### Transforming learning environments

- ✓ Apply whole institution approach to ESD where learners learn what they live and live what they learn



## Priority action area 3

### Building capacities of educators

- ✓ Develop ESD capacity through pre-service and in-service training of educators



## Priority action area 4

### Empowering and mobilizing youth

- ✓ Create opportunities for young people and engage them as key actors



## Priority action area 5

### Accelerating local level actions

- ✓ Develop community action plan to promote individual and societal transformation

## Implementation

- ✓ Countries to implement multi-stakeholder country initiative on ESDfor2030

Implementing ESD  
for 2030  
at country level

Tracking  
issues and trends

- ✓ Promote research on emerging issues and trends on ESD

- ✓ Inclusive network of partners called ESD-net
- ✓ Provide regular platforms to meet and collaborate

Harnessing  
partnership and  
collaboration

Mobilizing  
resources

- ✓ Mobilize resources to support ESD implementation, including by creating synergies with others

- ✓ Support education on the SDGs
- ✓ UNESCO-Japan Prize on ESD

Communicating  
for action

Monitoring  
progress

- ✓ Monitor progress on ESD and country initiative on ESDfor2030



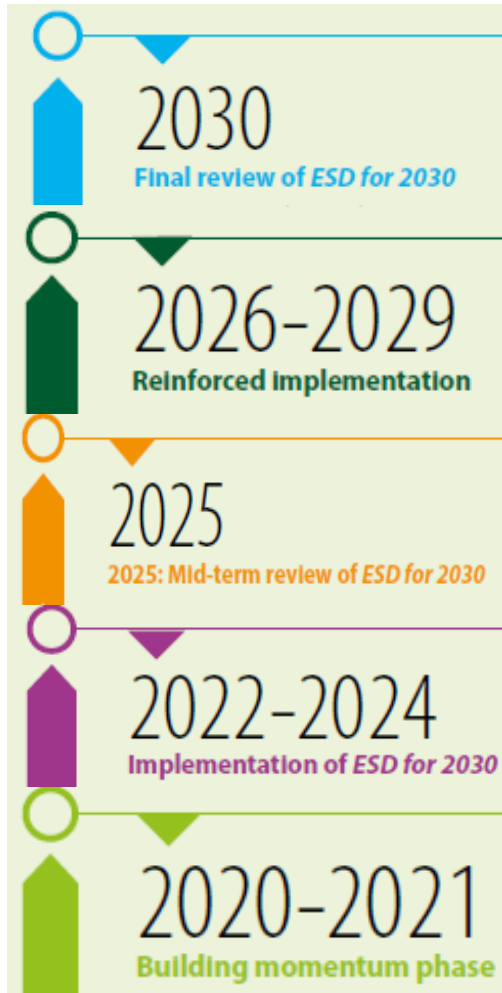
# Country initiatives on ESD for 2030

- Call for countries to implement country initiatives on ESD for 2030
  - Build on on-going efforts on ESD and possibly create new efforts
  - Engage multi-stakeholders from both education and sustainable development sectors
  - Country initiative template available
- UNESCO to provide technical support to organize preparatory multi-stakeholder workshops
- Showcased at the UNESCO World Conference on ESD

For more details:

- Contact UNESCO ([esd@unesco.org](mailto:esd@unesco.org)) to express interest to establish a country initiative

## Next steps



- **Bilateral technical discussion** : To discuss country initiative preparation
- **Country level preparatory workshop**: Early 2021 – onwards.
- **Country submits country initiative plan**: Early 2021 – onwards.
- **UNESCO World Conference on ESD**: 17-19 May 2021. High-level ministerial session and plenary sessions to showcase country initiatives.
- **Regional technical meeting** : One week after Berlin Conference.
- **Regional meeting on ESD for 2030** : End 2021-2022. A physical meeting, back to back to regional SDG4 meeting where possible.
- **Global ESD-Net meeting** : Planned in 2023, cycle of once every 2 years.



“We are increasingly asking if what people learn is **truly relevant** to their lives, if what they learn helps to ensure the survival of our planet.

**Education for Sustainable Development** can provide the **knowledge, awareness** and **action** that empower people to **transform themselves** and **transform societies.”**

Stefania Giannini,  
Assistant Director-General for Education, UNESCO





United Nations  
Educational, Scientific and  
Cultural Organization

Education  
Sector

#ESDfor2030

## Thank you for your attention

For more information please contact:

**esd@unesco.org**

Section of Education for Sustainable Development  
Division for Peace and Sustainable Development  
Education Sector  
UNESCO

- **UNESCO ESD website:** <https://en.unesco.org/themes/education-sustainable-development>
- **ESD for 2030 framework :** <https://unesdoc.unesco.org/ark:/48223/pf0000370215.locale=en>
- **UN General Assembly Resolution on ESD (2019) :** <https://undocs.org/en/A/RES/74/223>
- **UNESCO World Conference on ESD :** <https://en.unesco.org/events/ESDfor2030>